

MBA CHIROPRACTIC: PRIVACY AND DATA PROTECTION POLICY

Last updated 15 August 2017

MBA Chiropractic is committed to the protection of your personal information and privacy. This document explains how we collect and handle your personal information in accordance with the Malaysian Personal Data Protection Act 2010. MBA Chiropractic may amend this policy at any time without prior notice and will notify you of any such amendment via our website or by email.

***WHAT IS PERSONAL DATA?**

Personal data (“Personal Data”) refers to information relating to you obtained by MBA Chiropractic in the course of and as a result of the provision of any products and services to you. Such Personal Data includes but not limited to your name, address, mobile phone number and email address.

Your Personal Data is kept confidential and in line with with the Malaysian Personal Data Protection Act 2010.

***PURPOSE FOR COLLECTION**

The purposes include, but are not limited to:
Responding to your enquiries on services and products
Receiving feedback, suggestions or complaints
Meeting regulatory and legal obligations
Reminders for appointments
Informing you about events or promotions

The modes of contact include mail, e-mail, telephone, SMS, Whatsapp, and other mobile applications.

***HOW DO WE COLLECT PERSONAL DATA?**

Personal Data is collected in consultation forms, receipts, handling of enquiries on phone or email, online forms and other physical forms such as during events.

Your personal information may also be collected from cookies through the use of our website (see below).

***WEBSITE AND SOCIAL MEDIA PLATFORMS**

MBA Chiropractic’s website use cookies which are text files put into your computer to enable data analysis such as viewer’s habits. There may also be opt-in sections that require you to fill in your name and email address so that information can be sent to you. Social media platforms may also be used for announcements that might be of interest to you.

Your web browser settings can be adjusted to refuse the usage of cookies, etc but this may interfere with the full functionality of this website. By using MBA Chiropractic’s website and social media platforms, you consent to the processing of data for the purposes set out above.

***YOUR RIGHTS**

If you wish to step all communications regarding MBA Chiropractic’s services, products, events or promotions, please email info@mbachiro.com